

## **Establishing a Business Mindset**

This course helps professionals develop and apply holistic solutions to business issues. You will learn to leverage variables related to the business environment, business thinking, business interactions and business outcomes for project, organizational, personal and professional success.

This course allows you to practice analyzing business situations and applying new skills to common business issues.

In *Establishing a Business Mindset* you will discover the value and impact of business acumen and how you can apply it to achieve greater success. You will learn to apply ESI's practical Mindset Model for interpreting different business situations, identifying goals, communicating effectively and leveraging a variety of business "influencers." You will also be introduced to common metrics used to measure business success. You will walk away with a firm grasp of what you must be aware of to be successful in business, as well as a plan for your professional development.